



**CLIFTON** PACKAGING GROUP LTD  
the total packaging solution

Clifton can offer unique **Shaped** and  
Stand Up Pouches with Resealable Zips,  
Euro Slots, Punch Handles, Tear  
Notches, Spouts and much more...

# CONVERTING



BRIDGING THE PACKAGING GAP

# Converting

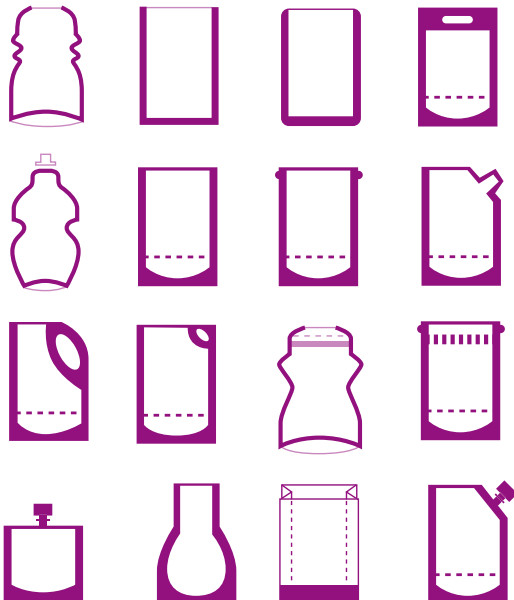
In today's fiercely competitive commercial arena, packaging plays a decisive role in creating added value for the consumer as well as acting as a magnet for potential buyers. Clifton's successful approach to innovation is embedded in a deep rooted understanding of innovating at the "right price points".



Clifton realized that **Stand Up Pouches** were the fastest growing packaging concept in the world. But in the UK there was hardly anyone paying attention to the huge opportunity on offer. Clifton recognized this and it took 6 years of intensive build up programme to realize the fruits of our efforts. Walk into any supermarket today, and you will find reclosable stand up pouches everywhere.

## Various Pouch Styles...

Option range: Resealable, Euro Slots, Punch Handles, Unique Shapes, Spouts, Tapered Sides, Angle Cut Corners, Tear Notches, Side Gusseted Bags, Quad Packs and many, many more...



Investment in the finest cutting edge technology from Japan has put Clifton amongst the frontrunners in the field of the stand up pouch & we are continually breaking new ground by introducing innovative new applications. Our latest pouch making technology is the most advanced in the whole of western europe. We can make shaped stand up pouches & the unique 100% shelf stable stand up pouch with added feature of pouches with spouts for liquids & sauces.

